

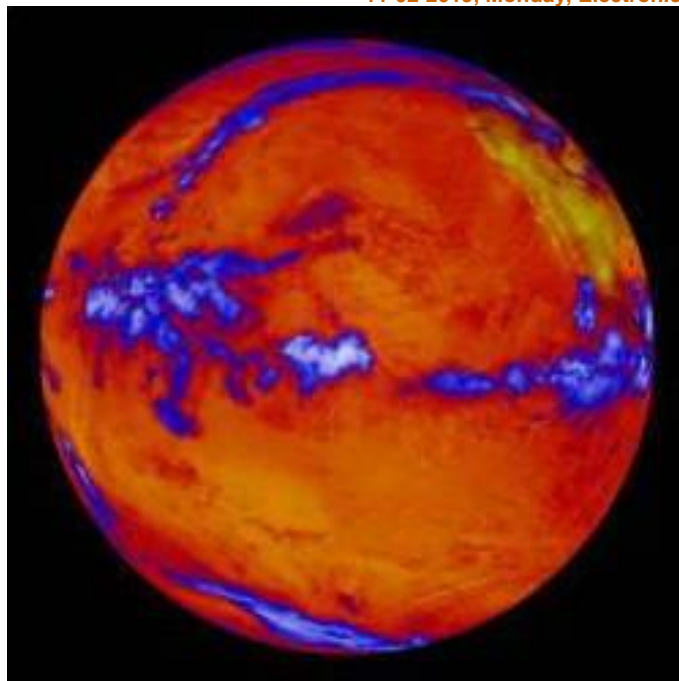


**VIMAL JYOTHI**  
**ENGINEERING COLLEGE**  
Affiliated to APJ Abdul Kalam Technological University &  
Kannur University | Approved by AICTE  
Under the Archdiocese of Thalassery



# Go Green Club

11-02-2019, Monday, Electronics and Instrumentation Engineering.



This colored image shows the amount of heat leaving different parts of Earth, as measured by NASA's Terra spacecraft. The blue areas are coldest, where thick clouds prevent heat from escaping. In the yellow areas, there is little cloud cover so the heat escaping is at a maximum. The red areas represent mostly ocean, where heat loss is midway between these two extremes. [Picture courtesy of NASA Marshall Space Flight Centre \(NASA-MSFC\).](#)

**Global warming is real—it is man-made and it is an important problem. But it is not the end of the world.** – Bjorn Lomborg



**Bjorn Lomborg** was born on 06 January 1965, is a Danish author and President of his think tank, **Copenhagen Consensus Centre**. He is former director of the Danish government's Environmental Assessment Institute (EAI) in Copenhagen. He became internationally known for his best-selling and controversial book, **The Skeptical Environmentalist (2001)**, in which he argues that many of the costly measures and actions adopted by scientists and policy makers to meet the challenges of global warming will ultimately have minimal impact on the world's rising temperature. **In 2009, Business Insider** cited Lomborg as one of **"The 10 Most-Respected Global Warming Skeptics"**. He is a strong advocate for focusing attention and resources on what he perceives as far more pressing world problems, such as AIDS, malaria and malnutrition. In his critique of the 2012 United Nations Conference on Environment and Development, Lomborg stated: "Global warming is by no means our main environmental threat." In 2011, and 2012, Lomborg was named a **Top 100 Global Thinker by Foreign Policy** "for looking more right than ever on the politics of climate change".

## Student Office Bearers, 2018-19.

Mr. Erik Jomy Mathai (S7 ECE),  
Secretary

Ms. Dhanya P (S5 EEE),  
Joint Secretary

Ms. Sneha Rajeev (S3 Civil),  
Asst. to Joint Sec.

Ms. Karthika. S. (S1 AEI).  
Treasurer