



**VIMAL JYOTHI**  
**ENGINEERING COLLEGE**  
Affiliated to APJ Abdul Kalam Technological University &  
Kannur University | Approved by AICTE  
Under the Archdiocese of Thalassery



# Go Green Club

08-11-2017, Wednesday, Electronics and Communication Engineering.



If people destroy something replaceable made by mankind, they are called vandals; if they destroy something irreplaceable made by God, they are called developers.

- Joseph Wood Krutch



**Joseph Wood Krutch** (25 Nov. 1893 – 22 May 1970) was an American writer, critic, and naturalist, best known for his nature books on the American Southwest and as a critic of reductionist science. He was educated at the University of Tennessee and received a Ph.D. in English literature from Columbia University. After serving in the army in 1919, he taught English composition at Brooklyn Polytechnic. From 1937-52 he served as professor of English at Columbia University. As an author, Krutch first achieved prominence when he published *The Modern Temper* (1929). In the 1940s he published his first book on nature, *The Twelve Seasons* (1949). In 1955, Krutch won the National Book Award for *The Measure of Man* (1954). Krutch wrote several books about natural issues of ecology, the south western desert environment and the natural history of the Grand Canyon, renown as a naturalist, nature writer and an early conservationist. Like **Aldo Leopold**, who greatly influenced him, Krutch believed that human beings must move beyond purely human centered conceptions of "conservation" and learn to value nature for its own sake.

## Student Office Bearers

Ms. Priyanka Pallen Pavithran (S8 CSE), Mr. Adith Krishnan (S6 MEC), Mr. Erik Jomy Mathai (S4 ECE), Ms. Dhanya P (S2 EEE).  
Secretary Joint Secretary Asst. to Joint Sec. Treasurer