



**VIMAL JYOTHI**  
**ENGINEERING COLLEGE**  
Affiliated to APJ Abdul Kalam Technological University &  
Kannur University | Approved by AICTE  
Under the Archdiocese of Thalassery



# Go Green Club

09-11-2017, Thursday, Electrical and Electronics Engineering.



**We firmly believe the environmental issues cannot be addressed without extensive public participation, but people need to be informed before they can get involved.**

- Ma Jun



**Ma Jun**, born on 22 May 1968, is a Chinese environmentalist, non-fiction writer, environmental consultant, and journalist. He is a director with the **Institute of Public & Environmental Affairs (IPE)**. Ma became an investigative journalist, working at the **South China Morning Post from 1993 to 2000**. There, he began to specialize in articles on environmental subjects. Ma's 1999 book on **China's Water Crisis** has been compared to **Rachel Carson's Silent Spring** – China's first major book on the subject of that nation's environmental crisis. He directs the IPE, which developed the **China Water Pollution Map**, the first public database of water pollution information in China. He also serves as environmental consultant for the Sinosphere Corporation. In 2012, Ma received the **Goldman Environmental Prize**. In 2015, Ma Jun became the first Chinese social entrepreneur who won the **Skoll Award**.

## Student Office Bearers

Ms. Priyanka Pallen Pavithran (S8 CSE), Mr. Adith Krishnan (S6 MEC), Mr. Erik Jomy Mathai (S4 ECE), Ms. Dhanya P (S2 EEE).  
Secretary Joint Secretary Asst. to Joint Sec. Treasurer